



About Me

I'm a senior at the University of Indianapolis, studying communication and marketing. I love the arts, and I compete in the Miss America Organization!

Skills

- Public Speaking
- WordPress
- Canva
- Adobe Audition
- Wide Orbit
- Mentoring
- 24/7 News
- Comrex Access
- Vox Pro
- G-Selector
- P1 Sales Certified

Contact Me

Email

fishermf@uindy.edu

Phone

(812)-946-0003

Madeline Fisher

Experience

✓ Operations Manager: 88.7 WICR

May 2023 - present

- Oversee daily operations for 88.7 WICR - *The Diamond* and its staff
- Work to establish a positive and welcoming environment for students and staff
- Mentor students on and off air
- Work closely with department heads to schedule, staff, and create unique experiences for students

✓ Lifestyle Intern: WISH-TV

May 2023 - August 2023

- wrote and published web stories around both lifestyle shows
- Trained others on WordPress and Topic Pulse, while using both to create and publish content
- Used Cap Cut to create trendy social media content
- used iNews, Social News Desk, and other production programs to assist in putting together the lifestyle programs
- Used FUEL to clip and upload show segments

✓ Digital Media Manager: 88.7 WICR

May 2022 - May 2023

- Create and publish content for WICR-FM/HD-1/HD-2 and UIndy Radio websites
- Monitor and report on WICR social media analytics and statistics
- Assist in training students and staff members to use web pages and social media for promotional purposes
- maintain WICR's online image

Accomplishments

2023 • **Awarded**, Broadcast Education Association's Abe Voron Award

2023 • **Awarded**, IBA Scholarship

2022 • **Awarded**, Outstanding First Year Student in Communication

2022 • **Awarded**, IBA Scholarship

2022 • **Titleholder**, Miss Harvest Homecoming

Education

Bachelor of Arts - Communication GPA: 3.98/4.0 **May 2024**

Bachelor of Arts - Marketing (minor)

University of Indianapolis

- Dean's List Spring 2023

References

Scott Uecker Former General Manager of 88.7 WICR
suecker@uindy.edu